



# Asked & Answered | Leong Leong

DESIGN | By YURI CHONG | OCTOBER 19, 2010, 11:00 AM



Courtesy of Pete Deevakul

Dominic and Chris Leong.

The first collaborative project by the architects Chris and Dominic Leong's was a tree fort with their father in the backyard of their childhood home. Nowadays, using slightly more advanced forms of sticks and stones, the brothers behind the New York-based design firm Leong Leong are doing projects with the likes of Opening Ceremony and Phillip Lim.

The nascent firm has also been dabbling in installation art and academia. Recognized as an up-and-comer by the American Institute of Architects in the New Practices New York 2010 competition, Leong Leong was also selected by the designer (and ex-architect) [Siki Im](#) to construct a pop-up shop in New York as part of the Building Fashion series coming in November.

The Moment caught up with Chris, 33, and Dominic, 32, to talk about their design projects and their fashion sense.

### How did Leong Leong come to be?

*Chris:* I had been working at Shop Architects focusing on large-scale projects for Google and Madison Square Garden. Dominic had been working for Bernard Tschumi and spent time working in Shanghai. We always knew that we'd work together. It was just a matter of timing. So when the economy tanked we thought, Perfect! Let's start an office!

*Dominic:* We have a small staff, two principals and some bikes. We often collaborate with artists and designers like Iwan Baan, Jiminie Ha and Pete Deevakul.



Iwan Baan

The 3.1 Phillip Lim store in Seoul, South Korea.